

# member benefits & privileges

## your investment information

	individual one person	business 2-25	corporate 26-100	executive 101- 250	president's circle 251-300	chairperson's circle 301+
<b>increase sales</b>						
renewing members listed in our publication (\$25 value)	✓	✓	✓	✓	✓	✓
two free listings in our printed annual business directory ** (\$100 value)	✓	✓	✓	✓	✓	✓
listed on our "Welcome New Member" page of our publication (\$250 value)	✓	✓	✓	✓	✓	✓
new member listing on our New Member web page (\$400 value)	✓	✓	✓	✓	✓	✓
free listing/link on our website (\$50 value)	✓	✓	✓	✓	✓	✓
variety of networking opportunities	✓	✓	✓	✓	✓	✓
access to speaking opportunities (\$1000 value)	✓	✓	✓	✓	✓	✓
access to participate on our committees ***	✓	✓	✓	✓	✓	✓
exclusive customer referrals for members	✓	✓	✓	✓	✓	✓
free advertising in our Member-2-Member Discount program (\$250 value)	✓	✓	✓	✓	✓	✓
access to brochure placement at our functions & events ***	✓	✓	✓	✓	✓	✓
annual Year Ender invitation (\$100 value)	✓	✓	✓	✓	✓	✓
use of our "Proud Member" logo ***	✓	✓	✓	✓	✓	✓
exclusive purchasing rights of our membership mailing list	✓	✓	✓	✓	✓	✓
membership wall plaque & member window decal	✓	✓	✓	✓	✓	✓
online business event posting (\$100 value)	✓	✓	✓	✓	✓	✓
access to featured member on our website *** (\$1000 value)	✓	✓	✓	✓	✓	✓
your marketing collateral displayed in our lobby *** (\$100 value)	✓	✓	✓	✓	✓	✓
access to article publication (\$1000 value)	✓	✓	✓	✓	✓	✓
access to Member Spotlight in our eNewsletter *** (\$250 value)	✓	✓	✓	✓	✓	✓
access to brochure placement in our relocation packets *** (\$35 value)	✓	✓	✓	✓	✓	✓
photo/logo recognition on your online directory listing (\$2000 value)	✓	✓	✓	✓	✓	✓
first choice on available marketing & sponsorship opportunities ***	✓	✓	✓	✓	✓	✓

<b>save money</b>						
one annual subscription to the Ann Arbor Observer (\$24 value)	✓	✓	✓	✓	✓	✓
free networking opportunities (\$225 value)	✓	✓	✓	✓	✓	✓
free copies of our printed business directory (\$25 value per copy)	1	2	4	6	unlimited	unlimited
savings on our monthly networking opportunities (\$100 value)	✓	✓	✓	✓	✓	✓
use of our conference rooms & stop-in workstations *** (\$75 value)	✓	✓	✓	✓	✓	✓
free food & beverage exhibiting opportunities (\$300 value)	✓	✓	✓	✓	✓	✓
discounted workers compensation insurance	✓	✓	✓	✓	✓	✓
free Certificate of Origin processing (\$30 value)	✓	✓	✓	✓	✓	✓
free copies of our Ann Arbor Atlas (\$25 value)	✓	✓	5	5	5	5
advertising media discounts	✓	✓	✓	✓	✓	✓
50% discount on our mailing list *** (\$85 value)	✓	✓	✓	✓	✓	✓
two Morning Edition & two NetWorks! admission tickets (\$100 value)	✓	✓	✓	✓	✓	✓

<b>retain employees</b>						
access to our BCBS/BCN insurance program	✓	✓	✓	✓	✓	✓
access to our member discount programs (over \$2000 value)	✓	✓	✓	✓	✓	✓
online job postings (\$200 value)	✓	✓	✓	✓	✓	✓
free relocation packets *** (\$25 value)	✓	✓	✓	✓	✓	✓

<b>business education</b>						
free subscription to our eNewsletter (email address required)	✓	✓	✓	✓	✓	✓
access to a variety of free seminars (\$150 value)	✓	✓	✓	✓	✓	✓
exclusive Herman Miller executive training session *** (\$1000 value)	✓	✓	✓	✓	✓	✓
free LEAD Institute High Potential Leadership Development Workshop (\$3550 value)	✓	✓	✓	✓	✓	✓

<b>find your voice in public policy</b>						
advocate for member businesses in public policy issues	✓	✓	✓	✓	✓	✓
coordinated access to elected officials	✓	✓	✓	✓	✓	✓

one time \$30 application fee not included in pricing	total value	\$4,954	\$5,484	\$7,644	\$7,884	\$10,004	\$14,654
*** some restrictions apply	total investment	\$195	\$365	\$750	\$1,500	\$3,000	\$5,000

\*\* must be a member by 10/30/09 to be in the 2010 printed directory

# **your individual membership**

## ***increase sales***

- renewing members are listed in our publication
  - two free listings in our annual printed and online Ann Arbor Business Directory - one categorical and one alphabetical listing
  - included in the "Welcome New Member" section of our publication
  - new member website listing on our new member web page for 30 days
  - free link to your company's website from the Chamber's website
  - free attendance at member receptions
  - free annual invitation to the Year Ender
  - access to speaking opportunities at Morning Edition, NetWorks!, Impact and the seminar series
  - access to volunteer on one committee of your choice
  - exclusive customer referrals
  - free advertising in our printed Member-2-Member Discount program along with an exclamation point in our online Membership Directory
  - access to exclusive brochure placement at all of our functions on a shared table with other member businesses
  - use of our "Proud Member" logo
  - exclusive purchasing rights of our membership mailing list
  - online business event posting on our website
  - event sponsorship opportunities
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## ***save money***

- one annual subscription to the Ann Arbor Observer
  - one complimentary copy of the annual printed Ann Arbor Business Directory
  - free educational seminars through the seminar series program
  - savings on Morning Edition tickets (monthly except July, August and December)
  - monthly savings on NetWorks! tickets (monthly except August)
  - savings on Impact tickets
  - up to 56% discount on your office supplies from Office Depot
  - use of our conference rooms and member stop-in workstations\*\*\*
  - discounted exhibit space at the annual Washtenaw Business Expo
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## ***retain employees***

- access to group Blue Cross Blue Shield/Blue Care Network Insurance
  - you can save over \$2,000 at member businesses using our Member-2-Member Discount program
  - savings on Leadership Ann Arbor participation fees
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## ***business education***

- weekly Chamber Express eNewsletter (email required)
  - gain access to the seminar series educational programming, Leadership Ann Arbor, Impact and other great education programs throughout the year
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## ***voice in public policy***

- government advocacy for your business at the local, state and federal level