

member benefits & privileges

your investment information

	individual one person	business 2-25	corporate 26-100	executive 101- 250	president's circle 251-300	chairperson's circle 301+
increase sales						
renewing members listed in our B2B publication (\$25 value)	✓	✓	✓	✓	✓	✓
two free listings in our printed annual business directory ** (\$100 value)	✓	✓	✓	✓	✓	✓
listed on our "Welcome New Member" page of the B2B (\$250 value)	✓	✓	✓	✓	✓	✓
new member listing on our New Member web page (\$400 value)	✓	✓	✓	✓	✓	✓
free listing/link on our website (\$50 value)	✓	✓	✓	✓	✓	✓
variety of networking opportunities	✓	✓	✓	✓	✓	✓
access to speaking opportunities (\$1000 value)	✓	✓	✓	✓	✓	✓
access to participate on our committees ***	✓	✓	✓	✓	✓	✓
exclusive customer referrals for members	✓	✓	✓	✓	✓	✓
free advertising in our Member-2-Member Discount program (\$250 value)	✓	✓	✓	✓	✓	✓
access to brochure placement at our functions & events ***	✓	✓	✓	✓	✓	✓
annual Year Ender invitation (\$100 value)	✓	✓	✓	✓	✓	✓
use of our "Proud Member" logo ***	✓	✓	✓	✓	✓	✓
exclusive purchasing rights of our membership mailing list	✓	✓	✓	✓	✓	✓
membership wall plaque & member window decal	✓	✓	✓	✓	✓	✓
online business event posting (\$100 value)	✓	✓	✓	✓	✓	✓
access to featured member on our website *** (\$1000 value)	✓	✓	✓	✓	✓	✓
access to brochure placement in our relocation packets *** (\$35 value)	✓	✓	✓	✓	✓	✓
your marketing collateral displayed in our lobby *** (\$100 value)	✓	✓	✓	✓	✓	✓
access to article publication in B2B (\$1000 value)	✓	✓	✓	✓	✓	✓
access to Member Spotlight in our eNewsletter *** (\$250 value)	✓	✓	✓	✓	✓	✓
photo/logo recognition on your online directory listing (\$2000 value)	✓	✓	✓	✓	✓	✓
first choice on available marketing & sponsorship opportunities ***	✓	✓	✓	✓	✓	✓

save money						
one annual subscription to our B2B publication within Business Review (\$52 value)	✓	✓	✓	✓	✓	✓
50% off additional annual Business Review subscriptions (\$26 value)	✓	✓	✓	✓	✓	✓
free copies of our printed business directory (\$25 value per copy)	1	2	4	6	unlimited	unlimited
savings on our monthly networking opportunities (\$100 value)	✓	✓	✓	✓	✓	✓
use of our conference rooms & stop-in workstations *** (\$75 value)	✓	✓	✓	✓	✓	✓
discounted exhibit space at the yearly business expo (\$110 value)	✓	✓	✓	✓	✓	✓
free networking opportunities (\$225 value)	✓	✓	✓	✓	✓	✓
free food & beverage exhibiting opportunities (\$300 value)	✓	✓	✓	✓	✓	✓
discounted workers compensation insurance	✓	✓	✓	✓	✓	✓
free Certificate of Origin processing (\$30 value)	✓	✓	✓	✓	✓	✓
free copies of our Ann Arbor Atlas (\$25 value)	✓	✓	5	5	5	5
advertising media discounts	✓	✓	✓	✓	✓	✓
50% discount on our mailing list *** (\$85 value)	✓	✓	✓	✓	✓	✓
two Morning Edition & two NetWorks! admission tickets (\$100 value)	✓	✓	✓	✓	✓	✓

retain employees						
access to our BCBS/BCN insurance program	✓	✓	✓	✓	✓	✓
access to our member discount programs (over \$2000 value)	✓	✓	✓	✓	✓	✓
online job postings (\$200 value)	✓	✓	✓	✓	✓	✓
free relocation packets *** (\$25 value)	✓	✓	✓	✓	✓	✓

business education						
free subscription to our eNewsletter	✓	✓	✓	✓	✓	✓
access to a variety of free seminars (\$150 value)	✓	✓	✓	✓	✓	✓
exclusive Herman Miller executive training session *** (\$1000 value)	✓	✓	✓	✓	✓	✓
free LEAD Institute High Potential Leadership Development Workshop (\$3550 value)	✓	✓	✓	✓	✓	✓

find your voice in public policy						
advocate for member businesses in public policy issues	✓	✓	✓	✓	✓	✓
coordinated access to elected officials	✓	✓	✓	✓	✓	✓

one time \$30 application fee not included in pricing	total value	\$5,038	\$5,568	\$7,728	\$7,968	\$10,088	\$14,738
*** some restrictions apply	total investment	\$195	\$365	\$750	\$1,500	\$3,000	\$5,000

** must be a member by 10/30/09 to be in the 2010 printed directory

your executive membership

increase sales

- renewing members are listed in our B2B publication
- two free listings in our annual printed and online Ann Arbor Business Directory - one categorical and one alphabetical listing
- included in the "Welcome New Member" section of our B2B publication
- new member website listing on our new member web page for 30 days
- free link to your company's website from our website
- free attendance at member receptions
- free annual invitation to the Year Ender
- access to speaking opportunities at Morning Edition, NetWorks!, Impact and the seminar series
- up to four employees can volunteer on any of our committees
- exclusive customer referrals
- free advertising in our printed Member-2-Member Discount program along with an exclamation point in our online Membership Directory
- access to exclusive brochure placement at all of our functions on a shared table with other member businesses
- use of our "Proud Member" logo
- exclusive purchasing rights of our membership mailing list
- online business event posting on our website
- event sponsorship opportunities
- exclusive advertising opportunities in our publications and on our website
- membership plaque and membership window decal
- access to featured Member Testimonial on our website and in the B2B publication
- access to brochure placement in our relocation packets distributed to over 300 new area residents per year
- exclusive placement of one piece of your marketing collateral in our lobby
- access to our Member Spotlight in our eNewsletter - 12 spots per year

save money

- one annual subscription of Business Review featuring our weekly B2B publication
- 50% discount on additional annual Business Review subscriptions
- six complimentary copies of our annual printed Ann Arbor Business Directory
- free educational seminars through the seminar series program
- savings on Morning Edition tickets (monthly except July, August and December)
- monthly savings on NetWorks! tickets (monthly except August)
- savings on Impact tickets
- up to 56% discount on your office supplies from Office Depot
- use of our conference rooms and member stop-in workstations***
- discounted exhibit space at the annual Washtenaw Business Expo
- free food and beverage exhibiting opportunities at the Year Ender celebration
- 5% upfront discount on workers compensation insurance with Accident Fund
- free Certificate of Origin for overseas shipping of goods
- advertising media discounts with area media outlets

retain employees

- access to group Blue Cross Blue Shield/Blue Care Network Insurance
- you and your employees can save over \$2,000 at member businesses using our Member-2-Member Discount program
- savings on Leadership Ann Arbor participation fees
- access to unlimited online job postings on our website
- all our cost savings benefits can be used by employees; creating a cost effective retention tool for your company

business education

- weekly Chamber Express eNewsletter (email required)
- gain access to the seminar series educational programming, Leadership Ann Arbor, Impact and other great education programs throughout the year

find your voice in public policy

- government advocacy for your business at the local, state and federal level
- invitations to legislative luncheons
- legislative update emails to keep you and your employees up-to-date on current public policy issues
- chamber coordinated access to elected officials