

# member benefits & privileges

## your investment information

	individual one person	business 2-25	corporate 26-100	executive 101- 250	president's circle 251-300	chairperson's circle 301+
<b>increase sales</b>						
renewing members listed on our website and our publication (\$25 value)	✓	✓	✓	✓	✓	✓
two free listings in our printed annual business directory ** (\$100 value)	✓	✓	✓	✓	✓	✓
listed on our "Welcome New Member" page of our publication (\$250 value)	✓	✓	✓	✓	✓	✓
new member listing on our New Member web page (\$400 value)	✓	✓	✓	✓	✓	✓
free listing/link on our website (\$50 value)	✓	✓	✓	✓	✓	✓
variety of networking opportunities	✓	✓	✓	✓	✓	✓
access to speaking opportunities (\$1000 value)	✓	✓	✓	✓	✓	✓
access to participate on our committees ***	✓	✓	✓	✓	✓	✓
exclusive customer referrals for members	✓	✓	✓	✓	✓	✓
free advertising in our member-2-member discount program (\$250 value)	✓	✓	✓	✓	✓	✓
access to brochure placement at our functions & events ***	✓	✓	✓	✓	✓	✓
annual Year Ender invitation (\$100 value)	✓	✓	✓	✓	✓	✓
use of our "Proud Member" logo ***	✓	✓	✓	✓	✓	✓
exclusive purchasing rights of our membership mailing list	✓	✓	✓	✓	✓	✓
membership wall plaque & member window decal	✓	✓	✓	✓	✓	✓
online business event posting (\$100 value)	✓	✓	✓	✓	✓	✓
access to featured member on our website *** (\$1000 value)	✓	✓	✓	✓	✓	✓
your marketing collateral displayed in our lobby *** (\$100 value)	✓	✓	✓	✓	✓	✓
access to article publication in our publication (\$1000 value)	✓	✓	✓	✓	✓	✓
access to Member Spotlight in our eNewsletter *** (\$250 value)	✓	✓	✓	✓	✓	✓
access to brochure placement in our relocation packets *** (\$35 value)	✓	✓	✓	✓	✓	✓
photo/logo recognition on your online directory listing (\$2000 value)	✓	✓	✓	✓	✓	✓
first choice on available marketing & sponsorship opportunities ***	✓	✓	✓	✓	✓	✓
<b>save money</b>						
one annual subscription to the Ann Arbor Observer (\$24 value)	✓	✓	✓	✓	✓	✓
savings on our monthly networking opportunities (\$100 value)	✓	✓	✓	✓	✓	✓
free copies of our printed business directory (\$25 value per copy)	1	2	4	6	unlimited	unlimited
use of our conference rooms & stop-in workstations *** (\$75 value)	✓	✓	✓	✓	✓	✓
free networking opportunities (\$225 value)	✓	✓	✓	✓	✓	✓
free food & beverage exhibiting opportunities (\$300 value)	✓	✓	✓	✓	✓	✓
discounted workers compensation insurance	✓	✓	✓	✓	✓	✓
free Certificate of Origin processing (\$30 value)	✓	✓	✓	✓	✓	✓
free copies of our Ann Arbor Atlas (\$25 value)	✓	✓	5	5	5	5
advertising media discounts	✓	✓	✓	✓	✓	✓
50% discount on our mailing list *** (\$85 value)	✓	✓	✓	✓	✓	✓
two Morning Edition & two NetWorks! admission tickets (\$100 value)	✓	✓	✓	✓	✓	✓
<b>retain employees</b>						
access to our BCBS/BCN insurance program	✓	✓	✓	✓	✓	✓
access to our member discount programs (over \$2000 value)	✓	✓	✓	✓	✓	✓
online job postings (\$200 value)	✓	✓	✓	✓	✓	✓
free relocation packets *** (\$25 value)	✓	✓	✓	✓	✓	✓
<b>business education</b>						
free subscription to our eNewsletter (email address required)	✓	✓	✓	✓	✓	✓
access to a variety of free seminars (\$150 value)	✓	✓	✓	✓	✓	✓
exclusive Herman Miller executive training session *** (\$1000 value)	✓	✓	✓	✓	✓	✓
free LEAD Institute High Potential Leadership Development Workshop (\$3550 value)	✓	✓	✓	✓	✓	✓
<b>find your voice in public policy</b>						
advocate for member businesses in public policy issues	✓	✓	✓	✓	✓	✓
coordinated access to elected officials	✓	✓	✓	✓	✓	✓

one time \$30 application fee not included in pricing  
\*\*\* some restrictions apply  
\*\* must be a member by 10/30/09 to be in the 2010 printed directory

total value	\$4,954	\$5,484	\$7,644	\$7,884	\$10,004	\$14,654
total investment	\$195	\$365	\$750	\$1,500	\$3,000	\$5,000