



Individual Member Benefits & Privileges

Your Investment Information

Monthly subscription to our B2B publication (\$12 value)	✓
Two free listings in our printed annual business directory ** (\$100 value)	✓
Savings on our monthly networking opportunities (\$100 value)	✓
Free quarterly networking opportunities (\$100 value)	✓
Use of our conference rooms & stop-in workstations *** (\$75 value)	✓
Access to our BCBS/BCN insurance program	✓
Access to speaking opportunities (\$1000 value)	✓
Listed on our "Welcome New Member" page of the B2B (\$250 value)	✓
Access to participate on our committees ***	✓
Exclusive customer referrals for members	✓
Free advertising in our Member-2-Member Discount program (\$250 value)	✓
Free listing/link on our web site (\$50 value)	✓
Renewing members listed in our B2B publication (\$25 value)	✓
Free subscription to our eNewsletter	✓
Free participation in the Ann Arbor Gold Merchant program (\$150 value)	✓
Access to our member discount programs (over \$2000 value)	✓
Discounted exhibit space at yearly business expo (\$110 value)	✓
Access to brochure placement at our functions & events ***	✓
50% off your annual Business Review subscription (\$26 value)	✓
Online business event posting (\$100 value)	✓
Annual Year Ender invitation (\$100 value)	✓
Use of our "Proud Member" logo	✓
New member listing on our New Member web page (\$400 value)	✓
One free copy of our printed business directory (\$25 value)	✓
Advocate for member businesses in public policy issues	✓
Access to a free class at New Horizons *** (\$325 value)	✓
Exclusive purchasing rights of our membership mailing list	✓

Total Value **\$5,198**

Total Investment **\$195**

Your Individual Membership

Visibility is the Key to Your Success

- Renewing members are listed in our B2B publication
- Free link to your company's web site from our web site
- Access to speaking opportunities at Morning Edition, NetWorks!, IMPACT and our Seminar Series
- Use of our conference rooms and member stop-in workstations
- Included in the "Welcome New Member" section of our B2B publication
- Use of our "Proud Member" logo
- Event sponsorship opportunities
- New member web site listing on our new member web site page for 30 days
- Two free listings in our annual printed Ann Arbor Business Directory - one categorical and one alphabetical listing
- Free advertising in our printed Member-2-Member Discount program along with an online exclamation point in our online Membership Directory
- Savings on Morning Edition tickets (monthly except July, August and December)
- Monthly savings on NetWorks! tickets (except August)
- Free Member Receptions
- Free educational seminars through the Seminar Series program
- Free annual invitation to the Year Ender
- Savings on Leadership Ann Arbor participation fees
- Savings on IMPACT Michigan tickets
- Free Ann Arbor Gold Merchant program participation
- Discounted exhibit space at the annual Washtenaw Business Expo
- Online business event posting on our web site
- Exclusive customer referrals
- One week of Business Review mailed to your door every month featuring our B2B publication
- Access to exclusive brochure placement at all of our functions on a shared table with other member businesses

Make Running Day- to-Day Operations Easier

- Access to group Blue Cross Blue Shield/Blue Care Network Insurance
- One complimentary copy of the annual printed Ann Arbor Business Directory
- Twice monthly Chamber Express eNewsletter (email required)
- 50% discount on your annual Business Review subscription
- Up to 56% discount on your office supplies from Office Depot
- You can save over \$2,000 at member businesses using our Member-2-Member Discount program
- Substantial savings on your credit card processing from Chase Paymentech
- Exclusive purchasing rights of our membership mailing labels
- Access to one free technology class at New Horizons if you are not a current customer of New Horizons

A Voice in Government

Boost Your Business

- Government advocacy for your business at the local, state and federal level
- Access to volunteer on one committee of your choice