

MEDIA SPONSORSHIP AGREEMENT

The Washtenaw Business Expo seeks to promote business and economic development in Washtenaw County by providing a quality event that offers area businesses an opportunity to network with peers and gain exposure for their business services and products.

Media Sponsor

WBE agrees to provide the following:

Pre-Event Logo or Name Recognition

- The Ann Arbor News, Business Review, Ann Arbor Area Chamber of Commerce, Ypsilanti Area Chamber of Commerce, and MLive.com;
- Sponsor recognition in all event-related collateral materials;
- Ability to utilize the WBE logo in any additional print or television ads to promote the Expo and your company;
- Box ad in in The Ann Arbor News Outlook Section to be published on Sun., March 9;
- 200 Expo invitation tickets

During the Event

- Prime 8-foot by 10-foot booth location
- Logo recognition on the exhibitor guide
- Four reserved seats at The Ann Arbor News Economic Outlook Luncheon

After the Event

- Logo included in Thank You ad in The Ann Arbor News
- Post event articles, noting sponsors, in the Ypsilanti Area and Ann Arbor Area Chamber publications
- List of registered attendees;
- 10" black & white weekday ad in The Ann Arbor News to be used between March 31 and July 15, 2008 (as space allows)

Sponsor agrees to provide the following: \$1,500 (cash or in kind trade)

Signature _____ Date _____

Company Name _____ Contact Person _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

PAYMENT INFORMATION: Deposit \$ _____ (Balance Due 3/04/08) OR Paid-In-Full \$ _____

Check MC Visa Amex Discover

Card Number _____ Expiration Date ___/___ Security Code _____

Name on card _____ Signature _____