

# ASSOCIATE SPONSORSHIP AGREEMENT

The Washtenaw Business Expo seeks to promote business and economic development in Washtenaw County by providing a quality event that offers area businesses an opportunity to network with peers and gain exposure for their business services and products.

## Associate Sponsor

### WBE agrees to provide the following:

#### Pre-Event Logo or Name Recognition

- The Ann Arbor News, Business Review, Ann Arbor Area Chamber of Commerce, Ypsilanti Area Chamber of Commerce, and MLive.com;
- Sponsor recognition in all event-related collateral materials;
- Ability to utilize the WBE brand in any additional radio ads to promote the Expo and co-brand your company;
- Box ad in in The Ann Arbor News Outlook Section to be published on Sun., March 22
- 200 Expo invitation tickets

#### During the Event

- Prime 8-foot by 10-foot booth location
- Logo recognition on the exhibitor guide
- Two reserved seats at The Ann Arbor News Economic Outlook Luncheon

#### After the Event

- Logo included in Thank You ad in The Ann Arbor News
- Post event articles, noting sponsors, in the Ypsilanti Area and Ann Arbor Area Chamber publications
- List of registered attendees;
- 10" black & white weekday ad in The Ann Arbor News to be used between March 15 and July 15, 2009 (as space allows)

### Sponsor agrees to provide the following: \$1,000

Signature \_\_\_\_\_ Date \_\_\_\_\_

Company Name \_\_\_\_\_ Contact Person \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

PAYMENT INFORMATION: Deposit \$ \_\_\_\_\_ (Balance Due 3/31/09) OR Paid-In-Full \$ \_\_\_\_\_

OR in-kind trade value \$ \_\_\_\_\_  Check  MC  Visa  Amex  Discover

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_/\_\_\_\_ Security Code \_\_\_\_\_

Name on card \_\_\_\_\_ Signature \_\_\_\_\_

WBE • Tuesday, March 24 • Four Points Sheraton Ann Arbor

Presented by: • Ann Arbor Area Chamber • The Ypsilanti Area Chamber • The Ann Arbor News